



RNAi*ntro* Lentiviral shRNAmir Starter Kits

For guaranteed knockdown

Thermo Scientific Open Biosystems RNAi*ntro* shRNA starter kits provide all the components necessary for transient, stable, and *in vivo* gene silencing experiments with the guarantee* of success when used with either the simplified or detailed protocols provided.

RNAi*ntro* Lentiviral Starter Kits feature:

- Five Lentiviral shRNAmir constructs targeting the human or mouse genome
- Choice of constitutive or inducible promoters
- Validated positive and negative controls
- Thermo Scientific Open Biosystems Arrest-In transfection reagent for shRNA delivery
- Transduction kits include Thermo Scientific Open Biosystems Trans-Lentiviral packaging mix, for generating lentiviral particles

All this, plus a **25% saving** when compared to ordering the individual components alone.

Search for your gene of interest and build your RNAi*ntro* kit today at www.thermo.com/RNAintrokit

* At least one out of three shRNAmir constructs is guaranteed to reduce target mRNA levels by 70% or more when used with the RNAi*ntro* starter kit protocols and controls.

Limited time promotion: 15% off the purchase of any RNAi*ntro* kit.

Use promotion code INTRO15. Offer expires March 31, 2010.

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